

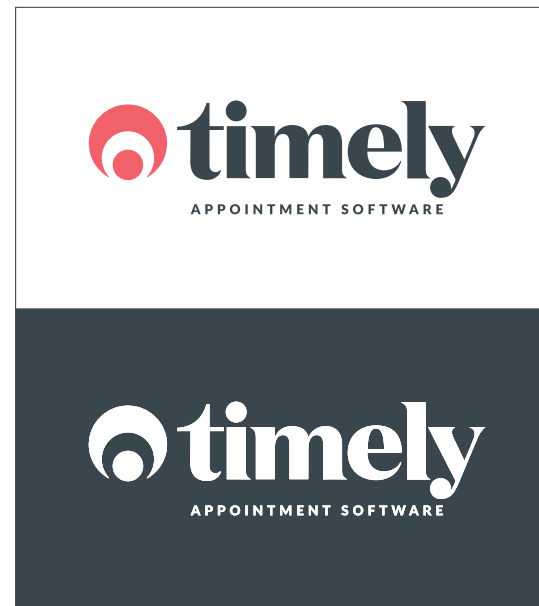
## PREFERRED LOGO

Timely's colour logo with tagline is the preferred format. Ensure the logo and lock-up have contrast with the background.

Use the charcoal or white variations when it favours the most contrast to the background.

## CHARCOAL DETAILS

HEX	#39464E
RGB	57, 70, 78
CMYK	85, 0, 0, 100



## MINIMUM CLEAR SPACE

Our logo should always be surrounded by a minimum area of space equal to 50% of the height of the logo.



## MINIMUM SIZE

While there is no maximum, our logo has been designed to display at a minimum height based on the format.



## WHAT NOT TO DO



Never rotate or flip



Never warp or stretch



Don't lose the logo



Never add layer effects